



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

FIRST SEMESTER – APRIL 2025

UBC1MC01 – BUSINESS MANAGEMENT



Date: 23-04-2025

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A - K1 & K2 (CO1)

Q.No	Levels	Answer ALL the Questions	(10 x 2 = 20)
1	K1	List any two characteristics of management.	
2		Define Management.	
3		What is strategic planning?	
4		List any two techniques of decision making.	
5		Write a note on responsibility.	
6	K2	Explain span of management.	
7		State any two differences between motivation and morale.	
8		State the meaning of Laissez-Faire leadership.	
9		Differentiate vertical and horizontal co-ordination.	
10		Identify any two problems in co-ordination.	

SECTION B – K3 & K4 (CO2)

		Answer ALL the Questions	(4 x 10 = 40)
11	K3	List and explain the levels of management. [OR]	
12		Determine the process of decision making.	
13		Differentiate delegation and decentralisation. [OR]	
14		Demonstrate the steps in the organisation process.	
15	K4	Examine the nature and importance of motivation. [OR]	
16		Illustrate the control process.	
17		Explain Budgetary control. [OR]	
18		Evaluate the techniques of co-ordination.	

SECTION C – K5 & K6 (CO3)

		Answer ALL the Questions	(2 x 20 = 40)
19	K5	Summarise Elton Mayo's Theory of Management. [OR]	
20		Explain Maslow's theory of Motivation.	
21	K6	Elaborate the various patterns of organisation structure. [OR]	
22		Elucidate the Behavioural theory of leadership.	
